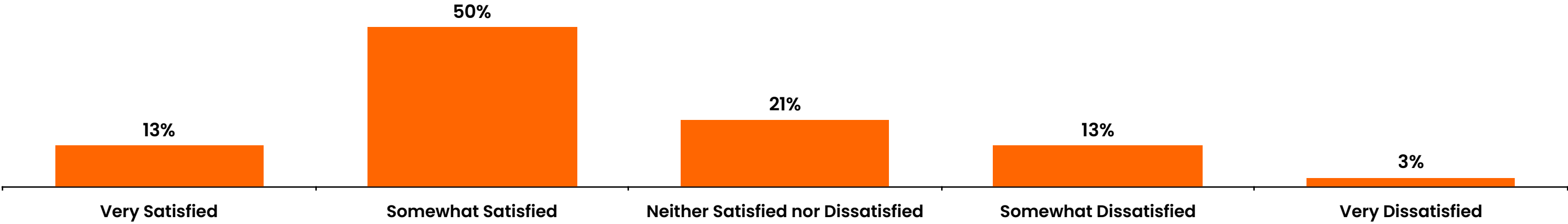




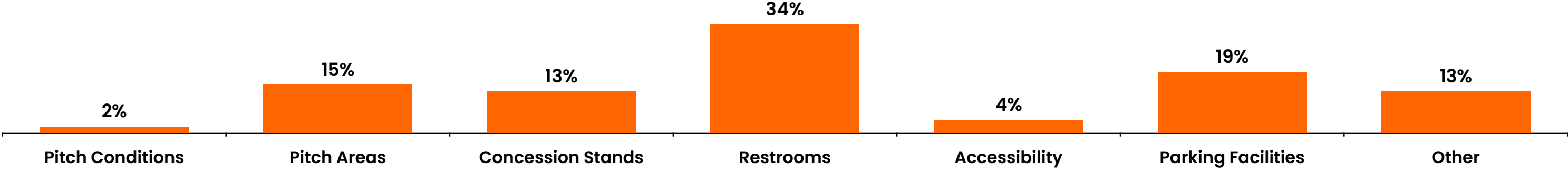
2023  
**MATCHDAY EXPERIENCE AND  
STADIUM FACILITY SURVEY RESULTS**

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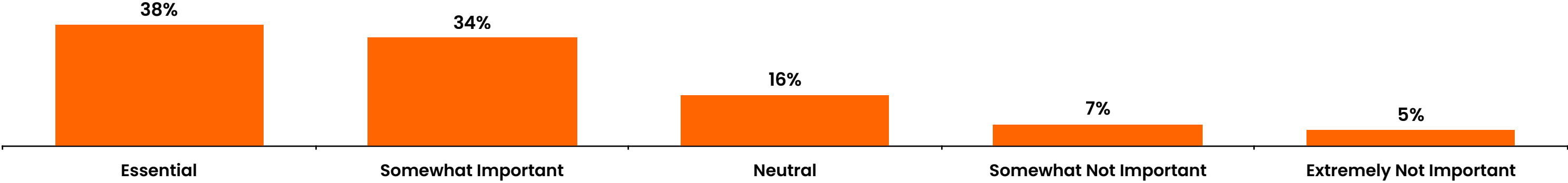
# 1. How satisfied are you with the current state of the stadium facilities?



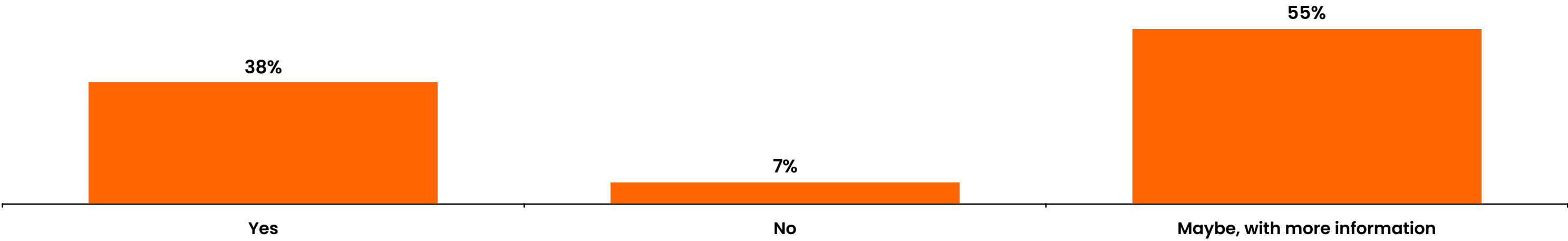
**2. Which areas of the stadium do you believe require immediate attention or improvement?  
(Select all that apply)**



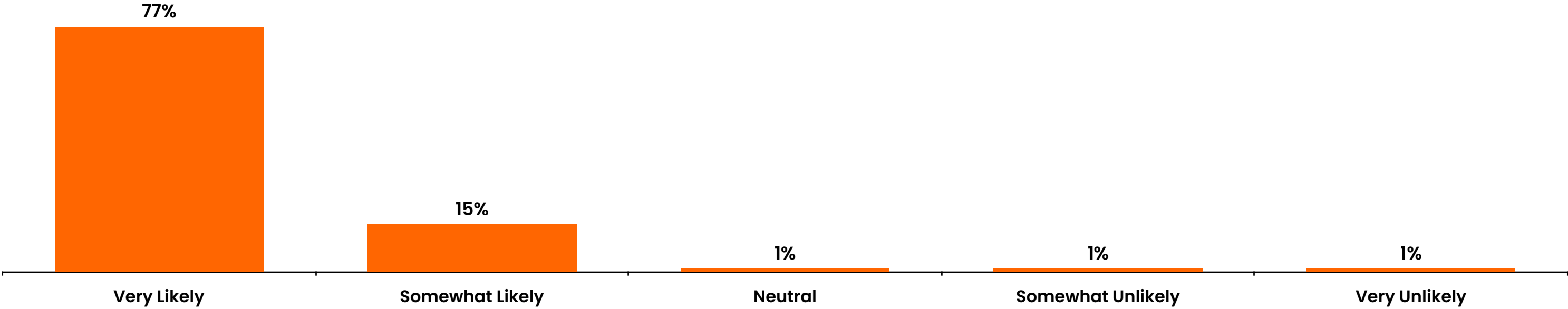
**3. How important do you feel it is to maintain the historic aspects of the stadium while making necessary upgrades?**



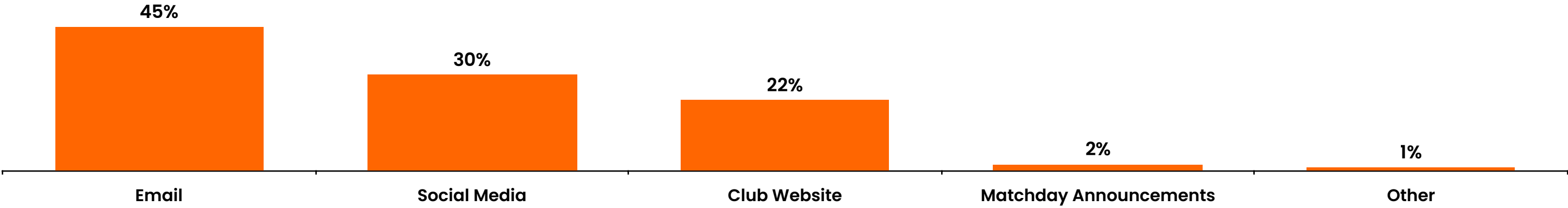
**4. Would you be willing to support fundraising initiatives aimed at renovating and preserving the stadium's historical elements?**



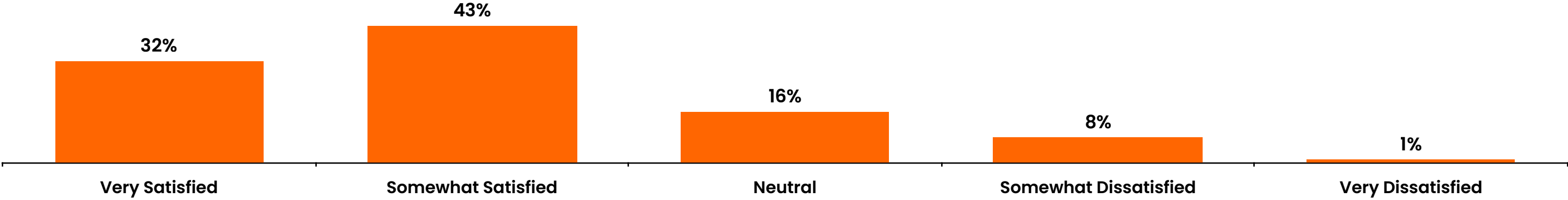
**5. How likely are you to continue attending matches if certain areas of the stadium were closed temporarily for renovation?**



6. How do you prefer to receive updates and progress reports on stadium renovations? (Select all that apply)

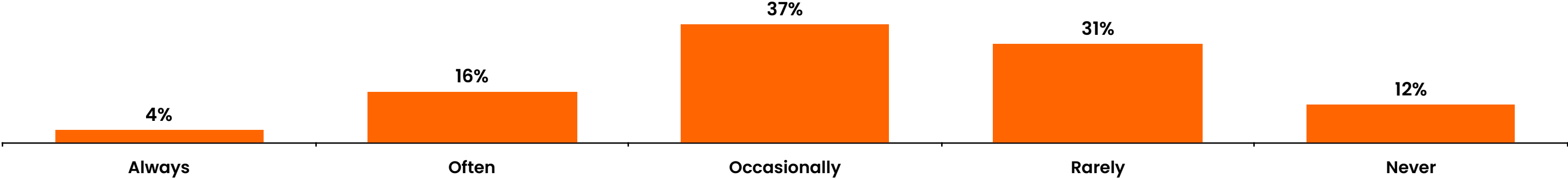


**7. How satisfied are you with the current entry and turnstile process at the stadium?**

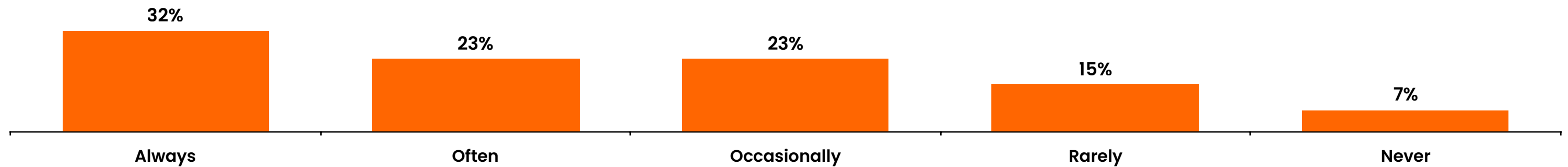




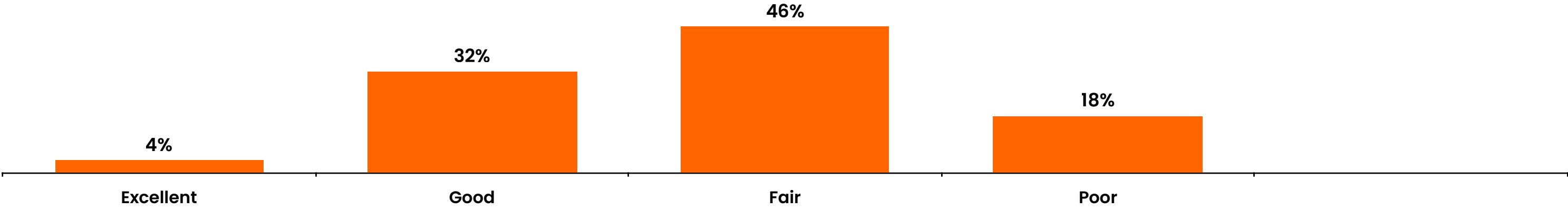
**8. How often do you visit the Club Shop or George Fox Club Shop on matchdays?**



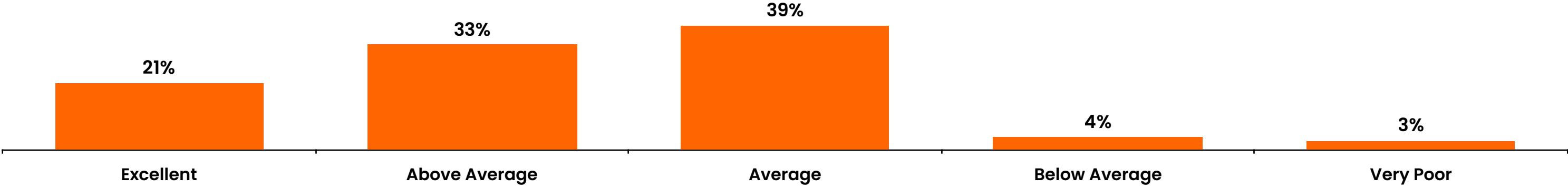
## 9. How often do you make use of the kiosks on matchdays?



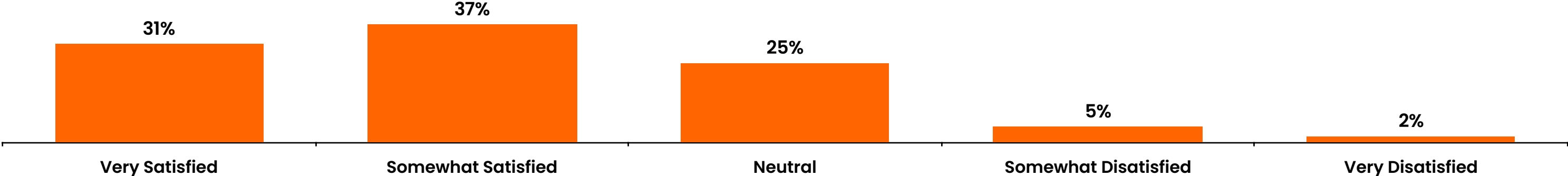
**10. Rate the current food options available on matchdays.**



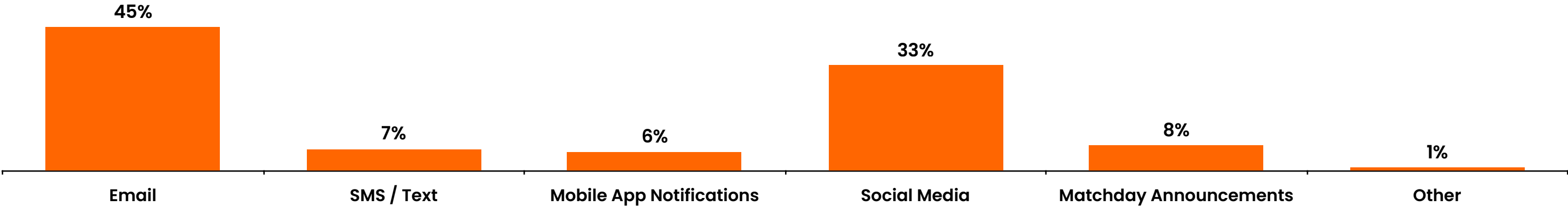
# 11. How would you rate the friendliness and helpfulness of the staff and stewards during matchdays?



**12. If you have made use of our hospitality areas, how satisfied were you with the overall experience?**



**13. How do you prefer to receive updates or information regarding matchday facilities and services?  
(Select all that apply)**



## Additional Questions

**Are there any specific features or enhancements you would like to see implemented in the stadium in the future?**

Answers include: cash and cashless options, safe standing and general maintenance such as paintwork.

**What improvements, if any, would you suggest for a smoother entry and exit experience?**

Answers include: larger turnstiles, pay at the gate and automated scanning.

**What type of merchandise or products would you like to see more of?**

Answers include: leisure wear, player posters and more retro ranges.

**What type of products would you like to see more of in the kiosks?**

Answers include: chips, more vegetarian/vegan alternatives and soups.

**Any suggestions for improving the service or interactions with stewards?**

Answers include: better communication

**What additional amenities or services would enhance the hospitality experience for you?**

Answers include: more memorabilia on display, additional drink options and additional offers for Season Ticket holders